

**Dr. Rhys Evans**  
**Integrate Consulting**

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**CV**

**2009**

Since 2005 Dr Rhys Evans has operated a private consultancy, Integrate Consulting, which specializes in multi-method social research, policy analysis, evaluation and training in Scotland, the UK, and internationally, in mainland Europe ([www.integrateconsulting.co.uk/integrate](http://www.integrateconsulting.co.uk/integrate) ). This work is built upon thirteen years of study of rural and community development in the UK, ten of them in Scotland. He has worked with major institutional commissioners of research on rural and community development in Scotland, including SEERAD, the Forestry Commission, Highlands and Islands Enterprises and the Carnegie Commission UK.

During the last decade Dr. Evans has worked as a Senior Research Fellow at the Centre for Mountain Studies, at Perth College, UHI, and as a Core Research Fellow at the Arkleton Centre for Rural Development Research at the University of Aberdeen.

**Education**

A cultural geographer by training, Dr. Evans has studied various aspects of the construction and change of place-meanings, including work on urban geographic imaginaries of the rural idyll, the cultural effects of counter-urbanisation, masculinities and rural work regimes, social construction, and changing land uses in Scotland.

BA, Geog.	1993	University of British Columbia
MA Geog.	1995	University of British Columbia
PhD Geog.	2002	University of Bristol.

**Teaching**

2009	UHIMI, MAPD – 2 core modules (eLearning, Developing Research Capability), 1 option module (ICT), programme development, HEA Accreditation. Supervision of MSc dissertations (MSc Infection Control, Medical Device Decontamination). University of Joensuu, Finland. Phd Short Course in Human-Animal Relations.
2008	MAPD- ICT MSc. Module, Developing Research Capability, Theory and Practice of E-Learning, UHIMI.
2007	European Social Enterprises. MSc module UHIMI.
2007	ESRS Summer School on Social Theory for European Postgraduate Students. Wageningen Netherlands.
2006	Lifelong Learning and Sustainable Rural Development. Euracademy Summer School, Gyor Hungary.
2005 – ongoing	MSc Dissertation Supervisor, MSc in Infection Control, MSc in Interpretation and Planning. MAPD Developing Research Capability. UHIMI.
2002 – 2005	Research Skills Facilitator for community learning, Scottish Executive, Rural Voices Action Research Competition.
2004 – 2006	MSc in Community Development - UHI MSc in Sustainable Mountain Development -uhi
2004 – Ongoing	Developing Research Capability. MA Professional Development, MA Social Enterprises University of Highlands and Islands.
2002 – 2004	MSc in Sustainable Rural Development Univ. of Aberdeen
2001 – 2004	MSc in Research Methods (ESRC approved) Univ. of Aberdeen
1997-1999	Visiting Lectureship (full time). University of the West of England, Geography Department.
1996-1999	Course Convenor. Behavioral Science and Communication Skills. BDS Dept. of Medical and Dental Sciences, University of Bristol.

### **Contracts Awarded**

Qualitative evaluation of 'Active Travel Wales (South Wales Valleys)' for Sustrans. June – October 2009.

Audit of the provision of support for Scots Language in Scotland. Scottish Government, Office of the Chief Researcher. May 2008 – Feb 2009.

Evaluation of Forestry for People Social Benefits, Case Studies in Scotland. Forest Research. 2007/2008.

Evaluation of South-east Wales Agri-food Partnership In partnership with BRASS, University of Cardiff. Welsh Assembly Government, 2007.

European Social Enterprises. SETEN Project, Hi-Hopes Initiative. University of the Highlands and Islands. 2006/2007.

Highland Perthshire Initiative – ESF/LANTRA. A scoping study for a community creating a community-led assets-based education centre in the new Breadalbane Community Campus, Perthshire. 2007

Asset-Based Rural Development in the UK and Ireland. Carnegie Consultant. Carnegie Rural Commission UK. 2004 – 2006.

Evaluating the Environmental Justice Component of Regeneration Outcome Agreements in Scotland. Communities Scotland. 2006-07.

Mapping Socio-Economic Research on Rural Development. Scottish Executive, SEERAD. 2003-2004

The local in the global: Making a case for the culture economy approach to rural development. With *Dag Jørund Lønning, Telemark Research Institut, Norway*. 2003.

Running Around Like They Own The Place: Integrating Children into Community Woodlands in Scotland. Centre for Mountain Studies, Perth College UHI. 2004.

Virtuous Forests: Community Woodlands in Scotland. Highlands and Islands Enterprise. 2002 – 2003.

Understanding Forestry's Role in Rural Development. Forestry Commission UK. With Prof. Bill Slee, and Dr. D. Roberts. 2002 – 2003.

## **Publications**

“Case Study Methods for Sustainability Research” in Franklin, A and Blyton, P (eds) (forthcoming) *Researching Sustainability: A Guide to Social Science Methods, Engagement and Practice* Earthscan: England

“Equine Beats: the unique rhythms of horses and their riders in the UK countryside” in T. Edensore (ed.) *Geographies of Rhythm*. Routledge. Publication autumn 2009.

“From Work Horse to Hobby Horse: Exploring the geographies of equestrian pursuits within the British countryside”. With Dr. A. Franklin. *Journal of Rural Studies*. *Forthcoming*.

*Creating new rural economies out of old rural spaces: the role of assets in equestrian-based rural development*. BRASS Working Paper. University of Cardiff. Evans, R & A. Franklin (2008).

*Lifelong Learning and Sustainable Rural Development in Europe*. Editor and Plenary Chapter. Euracademy, Athens. 2007.

*Asset-based Rural Community Development: putting the rural in ABCD in the UK*. Proceedings of Rural Futures Conference 2006. University of Plymouth 2006.

“Forestry and Rural Development” (2004) with B. Slee & D. Roberts. *Forestry*.

“You questioning my manhood, boy? Masculine identity, work performance and performativity in a rural staples economy” (2004) B. van Hoven & K. Hirshelman, (eds.) *Spaces of Masculinity* Routledge: London.

“The Virtuous Forest: discursive interventions in Community Woodlands Trusts in Scotland – an interim report” in *Social Science and Forests*, Liz O’Brien (ed.), Edinburgh: Forestry Commission. 2003.

“Re-placing the Countryside”, (2001) in Montgomery, J.C. & Kitchenham, A. (eds.), *Issues Affecting Rural Communities II, the proceedings of the Rural Communities & Identities in the Global Millennium international conference*, Nanaimo, BC, Canada: Malaspina University-College.

*Paradise On the Margins or Paradise Lost? Tolerance, permissiveness and conflict on Wreck Beach.* (2000) Arkleton Research Paper No. 5. Aberdeen.

“Contesting Spaces and Places – conflicting Geographic Imaginaries in the Countryside March, London, March 1, 1998.” In H. Hillebrand, R. Goetgeluk & H. Hetsen (eds.) (2000) *Plurality and Rurality. The role of the countryside in urbanised regions.* The Hague: LEI.

#### *Book reviews:*

European Journal of Housing Policy:  
Warf, B & Santa Arias (2009) *The Spatial Turn: interdisciplinary perspectives.* Routledge Studies in Human Geography. Routledge: London.

Journal of Rural Studies:  
Sturgeon N, (1997) *Ecofeminist Natures: race, gender, feminist theory and political action.* London: Routledge. 1998.

Bunce, W. (1995) *The Rural Idyll.* Toronto: MacMillan. 1999.

#### **Policy Reports**

*An audit of support for Scots Language in Scotland.* Scottish Government (2009)  
<http://www.scotland.gov.uk/Publications/2009/06/08164441/0>  
<http://news.bbc.co.uk/1/hi/scotland/7853378.stm>

*Forestry for People: An investigation of ‘Forestry for People’ benefits in two case study regions.* With Dr. A. Franklin. Forest Research. The Forestry Commission. 2008. [http://www.brass.cf.ac.uk/uploads/Forestry\\_ExecSummary.pdf](http://www.brass.cf.ac.uk/uploads/Forestry_ExecSummary.pdf)

*The Highland Perthshire Initiative: A Scoping Study.* LANTRA. 2007.

*A Charter for Rural Communities.* Carnegie UK Commission on Rural Communities. Contributor. 2006.

*Mapping Socio-Economic Research in Rural Development in Scotland.* SEERAD 2005.

Report of the Arkleton Trust Seminar on *Empowering Communities*, Tarland Scotland, October 2001.

## **Guest Lectures**

“Report of the Audit of support for Scots Language” Plenary address at the Scots Language Conference, University of Stirling. 2009.

“Asset-based Rural Community Development – putting the ‘rural’ in ABCD”. University of the West of England, Department of Geography seminar series. 2007.

“Lifelong Learning and Sustainable Rural Development” Euracademy, Athens Greece. Plenary speaker and editor of textbook by that title. Euracademy Summer School, Győr Hungary. 2007.

“Designing Social Research”. University of the Highlands and Islands. TRAIL project to professionalise HE practice at UHI. 2006-7.

“England’s terrestrial ecosystem services and the rationale for an ecosystem-based approach” Expert consultant participation in ESRC/NERC funded workshop. Centre for Environmental Management/ADAS, University of Nottingham, 10/2006.

“Virtual Forests: Community Woodlands in rural Scotland.” Arkleton Trust/International Rural Network Seminar on Community Empowerment. Tarland Scotland. 2001.

## **Strategic Collaborations**

*Creative Coastal Communities*. Scottish research partner with Dr Dag Lonning, Nordlands Forskning in Tromsø, Norway for EU funded project, 2009.

*Equine Landscapes*. Founder, with Dr. Alex Franklin of the ESRC Research Centre BRASS on Sustainability at the University of Cardiff. Convenors of Working Group 3.3 Equine Landscapes at the European Society of Rural Sociology, annual conference, Vaasa, Finland. 2009.

*SETEN*, European network of Social Enterprise Coops building a European Web-based Trade-net. 2007.

*Northern Peripheries In Transition*. Consortium including Telemark Research Institute, Bo, Norway, Farmers Wildlife Action Group UK, and partners in Iceland and Greenland.

*Rethinking the Relations between Environment and Development: towards a transdisciplinary research agenda*. ESRC/NERC funded seminar/workshop series. Responsible for Seminar #2: Mountains and Development, 2003.

*The Electronic Countryside*: Leverhulme Trust Research Programme Application: “Social and Economic Impact of Information and Communication Technology” 2003.

*Prospective Master’s Degree in Mountain Studies* University of Aberdeen/ University of Highlands and Islands. Steering Group. 2004.

*Rural Sustainability Research Consortium*. Framework Five grant application under Socio-Economic Response to Global Change. "Mountain Forests in transition across Europe". Partners: University of West of England, University of Sophia Bulgaria, University of Oslo, Wroclaw University Poland.

### **Conference Presentations**

*Equine beats: the unique rhythms (and floating harmony) of horses and their riders*. ESRS Annual convention, Vaasa Finland. 2009.

*Equine Landscapes and the Consumption of Rural Space: Mapping the Geographies of Equestrianism in the UK*. ESRS Annual convention, Wageningen Netherlands. 2008.

*From work horse to hobby horse*, with A. Franklin. Animals and Society Conference. Hobart, Australia. 2007.

*From work horse to hobby horse*, with A. Franklin. RGS/IBG Annual Conference, London 2006.

*Asset Based Rural Community Development: putting the 'rural' into ABCD*. Rural Futures Conference. University of Plymouth, April 2006.

*Community Resources for Community Self-Development: non-traditional Assets as development fulcrums*. With Norman MacAskill of SCVO, and Marion Rhind of Ross and Cromarty Enterprises. International Rural Network conference, Abingdon, Virginia. 2005.

*Integrating Migrant Labour in Tayside*. Population Geography Conference. Swansea. March 2005.

*Integrating Children into Community Woodlands in Scotland*. Children's Geography Conference, St. Andrews University, August 2004.

*Integrating Children into Community Woodlands in Scotland*. International Rural Sociology Conference, 2004. Trondheim, Norway. Social Forestry Working Group. July 2004.

*Conference organiser*. "Taking Charge: community self-empowerment in rural education, rural health, and community development." A conference of the International Rural Network. Eden Court, Inverness. June 16 – 21, 2003. Over 500 delegates.

*Virtuous Forests: discursive interventions by Community Woodlands in Scotland, an interim report* session convenor, Uplands Landscapes. RGS/IBG annual conference. RGS/IBG headquarters, London. 2003.

*Making Discursive Interventions: building a DIY Toolkit for change*. Social and Cultural Reading Group of the RGS/IBG. *Beyond the Academy, Critical Geographies in Action*. Newcastle, September 2001.

*Virtuous Forests: Community Woodlands in Scotland, an interim report*. Forestry Commission. Social Science and Forestry Conference. Cardiff, June 2001.

*"Virtuous Forests: discursive interventions by Community Woodlands in Scotland*  
Association of American Geographers annual conference Rural Studies session.  
New York. February 2001.

*"Looking At The World Through a Windshield: time, motion and space viewed from  
the driver's seat."* RGS/IBG annual conference, Plymouth, January 2001. *Cultures of  
Transport* session.

*"Re-placing the Countryside"*. Rural Communities and Identities in the Global  
Millennium", conference. *Malaspina College*, Nanaimo British Columbia, Canada,  
May, 2000.

*"You questioning my manhood, boy? Masculine identity, work performance and  
performativity in a rural staples economy."* Gender and Rurality Conference.  
University of Wageningen, Netherlands. Sept 1999.

*"Contested Countryside -- Conflicting Geographic Imaginaries in the Countryside  
March, London, March 1, 1998"*. Plurality and Rurality; The Changing Role of the  
Countryside in Urbanized Regions". LEI-DLO. Nimejan, Netherlands. November  
1998". *Invited*.

*"You questioning my manhood, boy? Masculine identity, work performance and  
performativity in a rural staples economy."* Rural Economy and Society Study  
Group RGS/IBG. Aberystwyth, Wales. April 1998.

### **Membership of advisory boards, committees, panels**

RARP Action Research Programme, Carnegie Commission UK. 2005-2006.

Advisory Board Member (founder) of "Rural Voices: Action Research Competition."  
Scottish Executive, SEERAD. 2002 – 2005.

RGS/Institute of British Geographers. Rural Economy and Society Study Group.  
Session Convenor (Uplands Landscapes). Annual Conference, January 2002.  
Belfast.

International Rural Network. Founders Committee. October 2001. Continuing.

Royal Society of the Arts. Steering Committee. "What is the countryside for? A  
radical review of land-use in the UK." July 2001. Continuing.

International Rural Network/Arkleton Trust. Steering Committee. "Empowering  
Communities" conference. Inverness. June 2003.

### **Other Information**

Extern Examiner. BA, MA in Rural Development, Department of Sociology and  
Politics, National University of Ireland, Galway. 2004-08.

*Peer referee for journals.*

Journal of Rural Studies. 1998, 2000. 2003 2004  
Geoforum, 2001.

